

SMARTPHONE SHOOTING GUIDE

The Basics:

- Use standard camera app - it's totally fine.
- But if you want to get fancy, there is an app called MoviePro which lets you monitor sound while shooting, gives you control over white balance, exposure, focus etc.
- Take some stills as well as video - the resolution of photos are much higher.

Shooting Tips:

- Shoot horizontally, as most screens are landscape. Avoid shooting portrait.
- Steady up the shot - use a chair, bucket, tripod, gaffer tape... anything you can find!
- Don't use the zoom! Do it old school and just get closer to your subject
- Make use of natural light (i.e. sunlight) smartphones are awesome with sunlight!
- Don't press pause or stop during interviews - just let it roll
- Film people at eye level, unless you want to make them look really big or really small
- Audio: Get as close to your subject as possible. Use two phones & record audio separately, then clap at the start of your interview so that you can sync your sound later! Even better? Use toys (see below)
- Get wide, medium as well as close-up details
- Most of all - SHOOT WHAT YOU LOVE! People, places, interesting stuff.

Toys Are Awesome:

- Lens Kit: Ollo clip gives you wide, fisheye, macro options. <http://www.olloclip.com>
- Microphone: Rode's SmartLav+ mic plugs into any smartphone to get great audio. Just try to hide the lead and get a fluffy for wind. <http://www.rodemic.com/microphones/smartlav-plus>
- Tripod: Joby Gorillapod Mini Tripods are flexible and sturdy. <http://joby.com/gorillapod>
- Slider: Mobislyder creates nice cinematic slide shots. <http://www.mobislyder.com>
- Steadicam: Steadicam smoothee creates fluid movement shots. <http://www.steadicamsmoothee.com>
- Aerials: Parot drones are easy to use for aerial shots. <http://ardrone2.parrot.com>
- AND DON'T FORGET YOUR HEADPHONES!

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